

North Canton City FACT SHEET

DEMOGRAPHICS



The population of North Canton City is **17,746** residents.

Race + Ethnicity

	North Canton City	
	Count	%
American Indian Alaskan Native alone or in combination	82	<1%
Asian alone or in combination	256	1.4%
Black African American alone or in combination	396	2.2%
Native Hawaiian Pacific Islander alone or in combination	63	<1%
White alone, non-Hispanic	16,762	94.5%
Some other race alone or in combination	221	1.2%
Hispanic or Latino of any race	276	1.6%
Black Indigenous People of Color	984	5.5%

Age

	North Canton City	
	Count	%
Under 5 years	498	2.8%
5 - 17 years	2,376	13.4%
18 - 64 years	10,360	58.4%
Over 65 years	4,512	25.4%

ECONOMIC STABILITY



Median household income in North Canton City is **\$72,193**, compared to \$65,740 in Stark County.



71.6% of households in North Canton City earn employment income.

	North Canton City		Stark
	Count	%	%
Residents below the Federal Poverty Threshold (FPT)	1,033	6.2%	12.7%
Residents in deep poverty (income is below 50% of the FPT)	446	2.7%	6.0%
Residents in or near poverty (income is below 200% of the FPT)	3,066	18.5%	30.3%
Children below the FPT	134	4.7%	18.4%
Older adults (60+) below the FPT	345	6.5%	8.8%
Residents 16+ below the FPT who are working	419	4.6%	5.5%

	North Canton City	
	Count	%
Families in poverty	144	3.3%



268 or **3.2%** of households receive SNAP benefits in North Canton City.

	North Canton City	
	Count	%
Households earning less than \$25,000	1,016	12.3%
Households earning more than \$200,000	699	8.5%

HOUSING

Housing composition

	North Canton City		Stark
	Count	%	%
Owner-occupied	5,721	69.2%	68.6%
Renter-occupied	2,550	30.8%	31.4%
Housing built pre-1970	3,918	47.4%	54.2%

Housing burden

	North Canton City		Stark
	Count	%	%
Renters	1,030	40.4%	46.1%
Homeowners	823	14.4%	16.0%
Total Households	1,853	22.4%	25.5%



Median monthly rent: **\$981**

Median home value: **\$194,200**

Households are considered cost-burdened when more than 30% of their income is spent on housing costs

EMPLOYMENT + EDUCATION

Working-age residents (16-64) who worked at all in the last 12 months

	North Canton City		Stark
	Count	%	%
Total Employment in the last 12 months	9,209	86.8%	79.1%

	North Canton City		Stark
	Count	%	%
FEMALE			
Full time (35+ hours)	3,001	53.3%	51.8%
Part time (≤ 34 hours)	1,706	30.3%	23.8%
Did not work	920	16.3%	24.4%
MALE			
Full time (35+ hours)	3,836	76.9%	69.2%
Part time (≤ 34 hours)	666	13.4%	13.4%
Did not work	486	9.7%	17.4%

Transportation to work + commute time

	North Canton City		Stark
	Count	%	%
Drove alone	7,129	76.0%	79.4%
Carpooled	515	5.5%	6.4%
Public transit	21	<1%	<1%
Walked	62	<1%	1.4%
Other/Worked from home	1,649	17.6%	11.9%

	North Canton City		Stark
	Count	%	%
Less than 10 minutes	1,654	21.3%	16.1%
10 - 19 minutes	2,874	37.0%	34.8%
20 - 29 minutes	1,767	22.8%	23.0%
30 - 44 minutes	913	11.8%	16.8%
45 - 60 minutes	334	4.3%	4.8%
More than 60 minutes	221	2.8%	4.6%

Education level

	North Canton City		Stark
	Count	%	%
Less than a high school degree	282	2.2%	7.2%
High school degree or equivalent	6,458	49.8%	58.2%
Associate's degree	1,279	9.9%	9.6%
Bachelor's degree or more	4,936	38.1%	25.0%



>95% of residents in North Canton City have a high school education, compared to 92.8% in Stark County.



>95% of the 937 youth ages 16-19 in North Canton City are either in school (95.5%), or actively working/looking for work (4.5%).

HEALTH

	North Canton City		Stark
	Count	%	%
Residents who are insured	16,800	>95%	94.3%
Children who are insured	3,173	>95%	>95%
Residents with Medicaid coverage alone or in combination	1,858	10.7%	22.1%
Residents with Medicare coverage alone or in combination	4,333	25.0%	21.3%
Residents with VA coverage alone or in combination	331	1.9%	2.1%
Residents living with a disability	2,187	12.6%	14.0%
Residents living alone	3,347	40.5%	31.0%

CONNECTIVITY

Internet access



89.2% of households in North Canton City have an **internet subscription**, compared to 86.1% in Stark County.



2.1% of households in North Canton City have **internet access but no subscription**, compared to 4.5% in Stark County.



8.7% of households in North Canton City have **no internet access**, compared to 9.4% in Stark County.