

Massillon City FACT SHEET



stark community foundation

www.starkcf.org/data

DEMOGRAPHICS



The population of Massillon City is **32,177** residents.

Race + Ethnicity

	Massillon City	
	Count	%
American Indian Alaskan Native alone or in combination	508	1.6%
Asian alone or in combination	436	1.4%
Black African American alone or in combination	3,523	10.9%
Native Hawaiian Pacific Islander alone or in combination	59	<1%
White alone, non-Hispanic	27,173	84.4%
Some other race alone or in combination	614	1.9%
Hispanic or Latino of any race	618	1.9%
Black Indigenous People of Color	5,004	15.6%

Age

	Massillon City	
	Count	%
Under 5 years	2,044	6.4%
5 - 17 years	4,434	13.8%
18 - 64 years	19,345	60.1%
Over 65 years	6,354	19.7%

ECONOMIC STABILITY



Median household income in Massillon City is **\$55,308**, compared to \$65,740 in Stark County.



71.6% of households in Massillon City earn employment income.

	Massillon City		Stark
	Count	%	%
Residents below the Federal Poverty Threshold (FPT)	4,600	14.6%	12.7%
Residents in deep poverty (income is below 50% of the FPT)	2,493	7.9%	6.0%
Residents in or near poverty (income is below 200% of the FPT)	11,484	36.3%	30.3%
Children below the FPT	1,452	22.8%	18.4%
Older adults (60+) below the FPT	767	9.4%	8.8%
Residents 16+ below the FPT who are working	896	5.7%	5.5%

	Massillon City	
	Count	%
Families in poverty	758	9.2%



2,229 or **16.1%** of households receive SNAP benefits in Massillon City.

	Massillon City	
	Count	%
Households earning less than \$25,000	2,540	18.3%
Households earning more than \$200,000	218	1.6%

HOUSING

Housing composition

	Massillon City		Stark
	Count	%	%
Owner-occupied	8,979	64.7%	68.6%
Renter-occupied	4,903	35.3%	31.4%
Housing built pre-1970	8,969	64.6%	54.2%

Housing burden

	Massillon City		Stark
	Count	%	%
Renters	2,259	46.1%	46.1%
Homeowners	1,598	17.8%	16.0%
Total Households	3,857	27.8%	25.5%



Median monthly rent: **\$846**

Median home value: **\$138,800**

Households are considered cost-burdened when more than 30% of their income is spent on housing costs

EMPLOYMENT + EDUCATION

Working-age residents (16-64) who worked at all in the last 12 months

	Massillon City		Stark
	Count	%	%
Total Employment in the last 12 months	15,742	79.0%	79.1%

	Massillon City		Stark
	Count	%	%
FEMALE			
Full time (35+ hours)	5,217	53.0%	51.8%
Part time (≤ 34 hours)	2,204	22.4%	23.8%
Did not work	2,414	24.5%	24.4%
MALE			
Full time (35+ hours)	6,933	68.6%	69.2%
Part time (≤ 34 hours)	1,388	13.7%	13.4%
Did not work	1,780	17.6%	17.4%

Transportation to work + commute time

	Massillon City		Stark
	Count	%	%
Drove alone	12,304	79.5%	79.4%
Carpooled	1,039	6.7%	6.4%
Public transit	125	<1%	<1%
Walked	301	1.9%	1.4%
Other/Worked from home	1,711	11.1%	11.9%

	Massillon City		Stark
	Count	%	%
Less than 10 minutes	2,410	16.9%	16.1%
10 - 19 minutes	5,152	36.2%	34.8%
20 - 29 minutes	2,771	19.5%	23.0%
30 - 44 minutes	2,415	17.0%	16.8%
45 - 60 minutes	671	4.7%	4.8%
More than 60 minutes	809	5.7%	4.6%

Education level

	Massillon City		Stark
	Count	%	%
Less than a high school degree	1,781	7.7%	7.2%
High school degree or equivalent	15,229	65.4%	58.2%
Associate's degree	2,348	10.1%	9.6%
Bachelor's degree or more	3,919	16.8%	25.0%



92.3% of residents in Massillon City have a high school education, compared to 92.8% in Stark County.



>95% of the 1,424 youth ages 16-19 in Massillon City are either in school (76.4%), or actively working/looking for work (21.6%).

HEALTH

	Massillon City		Stark
	Count	%	%
Residents who are insured	29,899	94.4%	94.3%
Children who are insured	6,655	>95%	>95%
Residents with Medicaid coverage alone or in combination	8,759	27.7%	22.1%
Residents with Medicare coverage alone or in combination	6,761	21.4%	21.3%
Residents with VA coverage alone or in combination	879	2.8%	2.1%
Residents living with a disability	5,302	16.7%	14.0%
Residents living alone	4,314	31.1%	31.0%

CONNECTIVITY

Internet access



89.3% of households in Massillon City have an **internet subscription**, compared to 86.1% in Stark County.



2.9% of households in Massillon City have **internet access but no subscription**, compared to 4.5% in Stark County.



7.8% of households in Massillon City have **no internet access**, compared to 9.4% in Stark County.