# Leveraging Community Conditions for Future Funding Proposals 

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\underset{\text { Health Foundation }}{\text { of Greater Massillon }}
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THE CENTER FOR COMMUNITY SOLUTIONS

RESEARCH•ANALYSIS•ACTION

The Center for Community Solutions improves health, social and economic conditions through nonpartisan research, policy analysis, communications and advocacy.
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Advancing Wellbeing of Older Adults


Strengthening Health and Human Services Safety Net
es

Improving Infant and Maternal Health

Enhancing Behavioral Health Access


## Why data?



## We compiled data to produce a 2-page fact sheet for each community.



Fact sheets cover western Stark, northern Tuscarawas, eastern Wayne


## Data Sources



## AMERICAN COMMUNITY SURVEY

U.S. CENSUS BUREAU
data.census.gov


LOCAL DATA FOR BETTER HEALTH
www.cdc.gov/places

## Total Population by Municipality



## Data Included in the Fact Sheets

- Demographics
- Age
- Race/Ethnicity
- Income, Employment, Poverty
- Median Income
- Labor Force Participation
- Poverty - by age, deep \& near poverty
- Public Benefits Income OASDI, SNAP
- Education \& Housing
- Educational Attainment
- Unaffordable Housing
- Old Housing (possible lead)
- Internet Subscription
- Health Coverage \& Access
- Uninsured, Medicaid Covered
- Preventive Care (by ZIP)
- Health Status \& Outcomes
- Physical Health (by ZIP) risk factors \& outcomes
- Behavioral Health (by ZIP) risk behaviors \& outcomes


## Communities are becoming more racially and ethnically diverse.

Stark County Population, 2020 Decennial Census
Black or African American (alone or in combination)
Under 18
Age 65+


## The region's population is aging.

Population Projection, Population Ages 60+, Direction Home
Akron Canton Area Agency on Aging Region

350,000

300,000


## Demographics

Older Adults outnumber Children

- Beach City
- Bethlehem Twp
- Bolivar
- Canal Fulton
- Dalton
- Jackson Township
- Lawrence Township
- Navarre
- Richville
- Strasburg
- Wooster


## Children outnumber Older Adults

- Brewster
- Massillon
- North Lawrence
- Orrville
- Perry Twp (tied)
- Sugarcreek Twp
- Tuscarawas Twp
- Wilmot


## Income

## Median Household Income

$\$ 100,000$
$\$ 81,357$


## 2023 Official Poverty Income Guidelines



## Poverty

## Ohio Poverty Rate by Age



## Educational Attainment

Percent of Adult Population (Ages 25+) with Specified Levels of Education
$\square$ Less than HS ■ HS Diploma or GED ■ Some College or Assoc ■ Bachelor's or Higher


## Housing Affordability

## Massillon Percent of Households in Unaffordable Housing Situations, By Tenure <br> Owners <br> Renters



## Housing

Why do we care about housing units built before 1970?

CDC: "Lead-based paints were banned for residential use in 1978. Homes built in the U.S. before 1978 are likely to have some lead-based paint."

## Health Coverage \& Access



## Health Status \& Outcomes

$\mathbf{2 0 . 2 \%}$ of adults in the 44646 Zip Code rated their overall health as fair or poor.

Health Status \& Outcomes

| Physical Health | 44646 |
| :--- | :---: |
| Zip Code |  |$|$| Physical Health not good for at least <br> 14 days | $35.4 \%$ |
| :--- | :---: |
| Risk Factors | $32.9 \%$ |
| Adult obesity | $7.3 \%$ |
| Adult high blood pressure | $11.7 \%$ |
| Health Outcomes | Coronary Heart Disease |
| Diagnosed Diabetes |  |


| Behavorial Health | 44646 <br> Zip Code |
| :--- | :---: |
| Mental Health not good for at least 14 <br> days | $\mathbf{1 6 . 2 \%}$ |
| Risk Behaviors |  |
| Adult binge drinking | $17.4 \%$ |
| Current smoking among adults | $21.8 \%$ |
| Health Outcomes | $21.4 \%$ |
| Depression among adults |  |

## Explore More!

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| $\star \quad \begin{array}{l}\text { COMMUNITY } \\ \text { U.S. CENSUS BUREAU }\end{array}$ | <br> data.census.gov}

