

Stark County Fact Sheets Data Key

About

These Stark County fact sheets were developed by The Center for Community Solutions for the Stark Community Foundation in Summer 2025. The 21 county subdivisions of Stark County all received a fact sheet, as well as the cities of North Canton and Canal Fulton. All data came from the US Census Bureau’s American Communities Survey (ACS) tables, using the most recently released 5-year estimates from 2023. ACS data is largely self-report, and must be understood as estimates. ACS data uses the following units of measurement for their estimates: people; households; and families. Understanding these units of measurement is important because it is how ACS calculate their percentages. People are the number of individuals/residents, often grouped into ages (such as younger than 18 or older than 65) depending on the measure, that live in a region. A household represents a housing unit (like a house or an apartment) that any number of people live in. An example of a household measure is median household income, in which every person that lives in a household has their individual incomes combined to equate to that household’s income. Families, as defined by the census, are any two or more people in a household that are related by birth, marriage, or adoption. For example, two siblings living together are considered a “family”. Two siblings and a friend living together would be considered a household of three, but still a *family* of two. For data in which there were fewer than ten cases, and/or rates were less than one percent, data was suppressed. Refer to the data key below for specific information about each indicator, and the ACS table the information was sourced from. If you have additional questions, you can contact Alex Dorman at adorman@communitysolutions.com

Data

Demographics	Table	Notes/Definitions
Age	B01001	Residents Under 5 years, 6-17 years; 18-64 years; 65 years and older.
Race and Ethnicity	DP05	Black/African American alone or in combination; American Indian Alaskan Native alone or in combination; Asian alone or in combination; Native Hawaiian Pacific Islander alone or in combination; White alone Non-Hispanic; Some other race alone or in combination; Hispanic or Latino of any race; Black Indigenous and People of Color. <i>These numbers will not add up to 100 percent because residents could select multiple races.</i>

Economic Stability	Table	Notes/Definitions
Median Income	B19013	Median Household Income.
Households earning income	S1902	Households earning income.
Residents below the Federal Poverty Threshold (FPT)	S1701	The Federal Poverty Threshold (FPT) is a standard measurement of determining who is considered to be living in poverty in the United States. The threshold changes based on the number of people living

		in the household. The FPT for a household of one person in 2025 is \$15,650. A single-person household with an annual income of less than \$15,650 is considered to be in poverty. For context, the FPT for a household of four people in 2025 is \$32,150.
Residents in deep poverty (below 50% of the FPT)	S1701	For context, a single-person household below 50 percent of the FPT is earning less than \$7,825 annually ($\$15,650 \times 0.5$). A household of four people below 50 percent of the FPT is earning less than \$16,075 annually ($\$32,150 \times 0.5$).
Residents in or near poverty (below 200% of the FPT)	S1701	For context, a single-person household at 200 percent of the FPT is earning less than \$31,300 annually ($\$15,650 \times 2$). A household of four people at 200 percent of the FPT is earning less than \$64,300 annually ($\$32,150 \times 2$).
Children (younger than 18) below the FPT	S1701	
Older Adults (60+) below the FPT	S1701	
Residents 16 and older below the FPT who are working	S1701	This percentage is calculated by dividing the number of employed residents 16 and older by the number of employed residents.
Families in Poverty	S1702	This is the one data point in these fact sheets that utilizes “family” as the measure unit. See above for what the census determines to be a family.
Households receiving SNAP	S2201	
Households earning less than \$25,000	B19001	
Households earning more than \$200,000	B19001	

Housing	Table	Notes/Definitions
Owner-occupied housing	S2503	
Renter-occupied housing	S2503	
Housing Burden	S2503	Owner-occupied households that are cost-burdened because their housing costs are more than 30% of their income.
Renter Burden	S2503	Renter-occupied households that are cost-burdened because their housing costs are more than 30% of their income.
Total Household Burden	S2503	All households that are cost-burdened because their housing costs are more than 30% of their income.
Housing that was built before 1970	B25036	
Median monthly rent	DP04	
Median home value	DP04	Median home value of housing that is currently occupied (excluding vacant housing).

Employment and Education	Table	Notes/Definitions
Total employment in the last 12 months	B23022	Working age residents (16-64) who worked at all, either full time or part time, in the last 12 months.
Females 16-64 who worked in the last 12 months	B23022	Worked full time (35+ hours a week); Worked part time (Less than 34 hours a week); Didn't work.

Males 16-64 who worked in the last 12 months	B23022	Worked full time (35+ hours a week); Worked part time (Less than 34 hours a week); Didn't work.
Transportation to work	B08301	Drove alone; Carpooled; Public Transit; Walked; Other.
Commute time to work	B08301	Less than 10 minutes; 10 – 19 minutes; 20 – 29 minutes; 30 – 44 minutes; 45 – 60 minutes; more than 60 minutes.
Education level	B08134	Less than a High School degree; High School degree/Equivalent; Associates Degree; Bach Degree+.
Engaged Youth 16-19	B14005	Youth who are either in school, or are in the labor force.
Top Occupations Stark County	S2405	

Health	Table	Notes/Definitions
Residents who are insured	S2701	This includes all kinds of insurance
Children who are insured	S2701	This includes all kinds of insurance for residents under the age of 18
Residents with Medicaid coverage alone or in combination	S2704	This includes any resident with Medicaid coverage alone, or in combination with other health insurance.
Residents with Medicare coverage alone or in combination	S2704	This includes any resident with Medicare coverage alone, or in combination with other health insurance.
Residents with VA coverage alone or in combination	S2704	This includes any resident with Veterans Affairs coverage alone, or in combination with other health insurance.
Residents living with a disability	S1810	Residents are determined by the ACS to have a disability based on how they responded six disability questions types: hearing difficulty, vision difficulty, cognitive difficulty, ambulatory difficulty, self-care difficulty, and independent living difficulty. Respondents who report anyone of the six disability types are considered to have a disability.
Residents living alone	B11001	

Connectivity	Table	Notes/Definitions
With an internet subscription	B28002	Households with an internet subscription
Access no subscription	B28002	Households with access to the internet, but no subscription. This could include free internet from a government or university, or accessing public internet in a library
No internet access	B28002	Households with no access to the internet