

Canton City FACT SHEET



stark community foundation

www.starkcf.org/data

DEMOGRAPHICS



The population of Canton City is **70,105** residents.

Race + Ethnicity

Canton City		
	Count	%
American Indian Alaskan Native alone or in combination	1,619	2.3%
Asian alone or in combination	586	<1%
Black African American alone or in combination	22,517	32.1%
Native Hawaiian Pacific Islander alone or in combination	182	<1%
White alone, non-Hispanic	42,133	60.1%
Some other race alone or in combination	3,142	4.5%
Hispanic or Latino of any race	4,389	6.3%
Black Indigenous People of Color	27,972	39.9%

Age

Canton City		
	Count	%
Under 5 years	4,854	6.9%
5 - 17 years	12,738	18.2%
18 - 64 years	41,607	59.3%
Over 65 years	10,906	15.6%

ECONOMIC STABILITY



Median household income in Canton City is **\$39,754**, compared to \$65,740 in Stark County.



71.6% of households in Canton City earn employment income.

	Canton City		Stark
	Count	%	%
Residents below the Federal Poverty Threshold (FPT)	19,235	28.4%	12.7%
Residents in deep poverty (income is below 50% of the FPT)	8,279	12.2%	6.0%
Residents in or near poverty (income is below 200% of the FPT)	37,242	55.1%	30.3%
Children below the FPT	7,404	43.5%	18.4%
Older adults (60+) below the FPT	2,634	18.3%	8.8%
Residents 16+ below the FPT who are working	3,729	12.8%	5.5%

Canton City		
	Count	%
Families in poverty	3,710	23.6%



8,642 or **28.9%** of households receive SNAP benefits in Canton City.

Canton City		
	Count	%
Households earning less than \$25,000	9,318	31.1%
Households earning more than \$200,000	589	2.0%

HOUSING

Housing composition

	Canton City		Stark
	Count	%	%
Owner-occupied	14,231	47.5%	68.6%
Renter-occupied	15,711	52.5%	31.4%
Housing built pre-1970	23,134	77.3%	54.2%

Housing burden

	Canton City		Stark
	Count	%	%
Renters	8,262	52.6%	46.1%
Homeowners	2,963	20.8%	16.0%
Total Households	11,225	37.5%	25.5%



Median monthly rent: **\$826**

Median home value: **\$94,400**

Households are considered cost-burdened when more than 30% of their income is spent on housing costs

EMPLOYMENT + EDUCATION

Working-age residents (16-64) who worked at all in the last 12 months

	Canton City		Stark
	Count	%	%
Total Employment in the last 12 months	31,596	72.3%	79.1%

	Canton City		Stark
	Count	%	%
FEMALE			
Full time (35+ hours)	11,107	49.3%	51.8%
Part time (≤ 34 hours)	5,065	22.5%	23.8%
Did not work	6,373	28.3%	24.4%
MALE			
Full time (35+ hours)	12,609	59.6%	69.2%
Part time (≤ 34 hours)	2,815	13.3%	13.4%
Did not work	5,732	27.1%	17.4%

Transportation to work + commute time

	Canton City		Stark
	Count	%	%
Drove alone	22,366	76.9%	79.4%
Carpooled	2,343	8.1%	6.4%
Public transit	838	2.9%	<1%
Walked	593	2.0%	1.4%
Other/Worked from home	2,931	10.1%	11.9%

	Canton City		Stark
	Count	%	%
Less than 10 minutes	4,703	17.5%	16.1%
10 - 19 minutes	11,590	43.1%	34.8%
20 - 29 minutes	5,058	18.8%	23.0%
30 - 44 minutes	3,465	12.9%	16.8%
45 - 60 minutes	914	3.4%	4.8%
More than 60 minutes	1,132	4.2%	4.6%

Education level

	Canton City		Stark
	Count	%	%
Less than a high school degree	6,070	13.3%	7.2%
High school degree or equivalent	28,612	62.5%	58.2%
Associate's degree	4,044	8.8%	9.6%
Bachelor's degree or more	7,075	15.4%	25.0%



86.7% of residents in Canton City have a high school education, compared to 92.8% in Stark County.



94.4% of the 3,697 youth ages 16-19 in Canton City are either in school (77.7%), or actively working/looking for work (16.7%).

HEALTH

	Canton City		Stark
	Count	%	%
Residents who are insured	62,688	91.2%	94.3%
Children who are insured	18,020	>95%	>95%
Residents with Medicaid coverage alone or in combination	29,991	43.6%	22.1%
Residents with Medicare coverage alone or in combination	12,258	17.8%	21.3%
Residents with VA coverage alone or in combination	1,448	2.1%	2.1%
Residents living with a disability	11,405	16.6%	14.0%
Residents living alone	11,998	40.1%	31.0%

CONNECTIVITY

Internet access



78.3% of households in Canton City have an **internet subscription**, compared to 86.1% in Stark County.



8.8% of households in Canton City have **internet access but no subscription**, compared to 4.5% in Stark County.



12.9% of households in Canton City have **no internet access**, compared to 9.4% in Stark County.