

# Alliance City FACT SHEET



www.starkcf.org/data

## DEMOGRAPHICS



The population of Alliance City is **21,521** residents.

### Race + Ethnicity

Alliance City		
	Count	%
American Indian   Alaskan Native alone or in combination	426	2.0%
Asian alone or in combination	370	1.7%
Black   African American alone or in combination	2,852	13.3%
Native Hawaiian   Pacific Islander alone or in combination	14	<1%
White alone, non-Hispanic	17,815	82.8%
Some other race alone or in combination	292	1.4%
Hispanic or Latino of any race	298	1.4%
Black   Indigenous   People of Color	3,706	17.2%

### Age

Alliance City		
	Count	%
Under 5 years	1,403	6.5%
5 - 17 years	3,150	14.6%
18 - 64 years	13,264	61.6%
Over 65 years	3,704	17.2%

## ECONOMIC STABILITY



Median household income in Alliance City is **\$54,479**, compared to \$65,740 in Stark County.



**71.6%** of households in Alliance City earn employment income.

	Alliance City		Stark
	Count	%	%
Residents below the Federal Poverty Threshold (FPT)	4,821	24.2%	12.7%
Residents in deep poverty (income is below 50% of the FPT)	2,417	12.1%	6.0%
Residents in or near poverty (income is below 200% of the FPT)	10,022	50.2%	30.3%
Children below the FPT	1,795	39.9%	18.4%
Older adults (60+) below the FPT	838	18.1%	8.8%
Residents 16+ below the FPT who are working	955	10.2%	5.5%

Alliance City		
	Count	%
Families in poverty	875	17.9%



**1,986** or **23.9%** of households receive SNAP benefits in Alliance City.

Alliance City		
	Count	%
Households earning less than \$25,000	1,864	22.4%
Households earning more than \$200,000	145	1.7%

## HOUSING

### Housing composition

	Alliance City		Stark
	Count	%	%
Owner-occupied	4,019	48.3%	68.6%
Renter-occupied	4,294	51.7%	31.4%
Housing built pre-1970	5,870	70.6%	54.2%

### Housing burden

	Alliance City		Stark
	Count	%	%
Renters	1,840	42.9%	46.1%
Homeowners	566	14.1%	16.0%
Total Households	2,406	28.9%	25.5%



Median monthly rent: **\$798**

Median home value: **\$113,400**

Households are considered cost-burdened when more than 30% of their income is spent on housing costs

# EMPLOYMENT + EDUCATION

## Working-age residents (16-64) who worked at all in the last 12 months

	Alliance City		Stark
	Count	%	%
Total Employment in the last 12 months	10,327	74.6%	79.1%

	Alliance City		Stark
	Count	%	%
<b>FEMALE</b>			
Full time (35+ hours)	3,072	44.8%	51.8%
Part time (≤ 34 hours)	1,694	24.7%	23.8%
Did not work	2,097	30.6%	24.4%
<b>MALE</b>			
Full time (35+ hours)	4,027	57.6%	69.2%
Part time (≤ 34 hours)	1,534	22.0%	13.4%
Did not work	1,427	20.4%	17.4%

## Transportation to work + commute time

	Alliance City		Stark
	Count	%	%
Drove alone	7,169	74.4%	79.4%
Carpooled	965	10.0%	6.4%
Public transit	114	1.2%	<1%
Walked	431	4.5%	1.4%
Other/Worked from home	958	9.9%	11.9%

	Alliance City		Stark
	Count	%	%
Less than 10 minutes	2,774	31.2%	16.1%
10 - 19 minutes	2,169	24.4%	34.8%
20 - 29 minutes	945	10.6%	23.0%
30 - 44 minutes	1,829	20.6%	16.8%
45 - 60 minutes	661	7.4%	4.8%
More than 60 minutes	502	5.7%	4.6%

## Education level

	Alliance City		Stark
	Count	%	%
Less than a high school degree	1,339	9.6%	7.2%
High school degree or equivalent	9,189	65.6%	58.2%
Associate's degree	1,017	7.3%	9.6%
Bachelor's degree or more	2,465	17.6%	25.0%



**90.4%** of residents in Alliance City have a high school education, compared to 92.8% in Stark County.



**>95%** of the 1,680 youth ages 16-19 in Alliance City are either in school (85.6%), or actively working/looking for work (10.4%).

# HEALTH

	Alliance City		Stark
	Count	%	%
Residents who are insured	19,571	92.3%	94.3%
Children who are insured	4,868	>95%	>95%
Residents with Medicaid coverage alone or in combination	7,144	33.7%	22.1%
Residents with Medicare coverage alone or in combination	4,249	20.0%	21.3%
Residents with VA coverage alone or in combination	453	2.1%	2.1%
Residents living with a disability	4,155	19.6%	14.0%
Residents living alone	2,610	31.4%	31.0%

# CONNECTIVITY

## Internet access



85.1% of households in Alliance City have an **internet subscription**, compared to 86.1% in Stark County.



2.6% of households in Alliance City have **internet access but no subscription**, compared to 4.5% in Stark County.



12.3% of households in Alliance City have **no internet access**, compared to 9.4% in Stark County.